

MID-OHIO SPORTS CAR COURSE 2010 SEASON SCHEDULE



EMCO Gears Classic
presented by KeyBank
Grand-Am Rolex Sports Car Series
JUNE 18-20

Vintage
GRAND PRIX
of Mid-Ohio

Vintage Grand Prix of Mid-Ohio
Sportscar Vintage Racing Association
Featured Marque: Datsun/Nissan
JUNE 25-27



AMA Vintage Motorcycle Days
American Motorcyclist Association
Featured Marque: Husqvarna
JULY 9-11



Honda Super Cycle Weekend
presented by Dunlop Tire
AMA Pro Racing
JULY 16-18

MID-OHIO
SPORTS CAR
CHALLENGE

Mid-Ohio Sports Car Challenge
American Le Mans Series
Sanctioned by IMSA

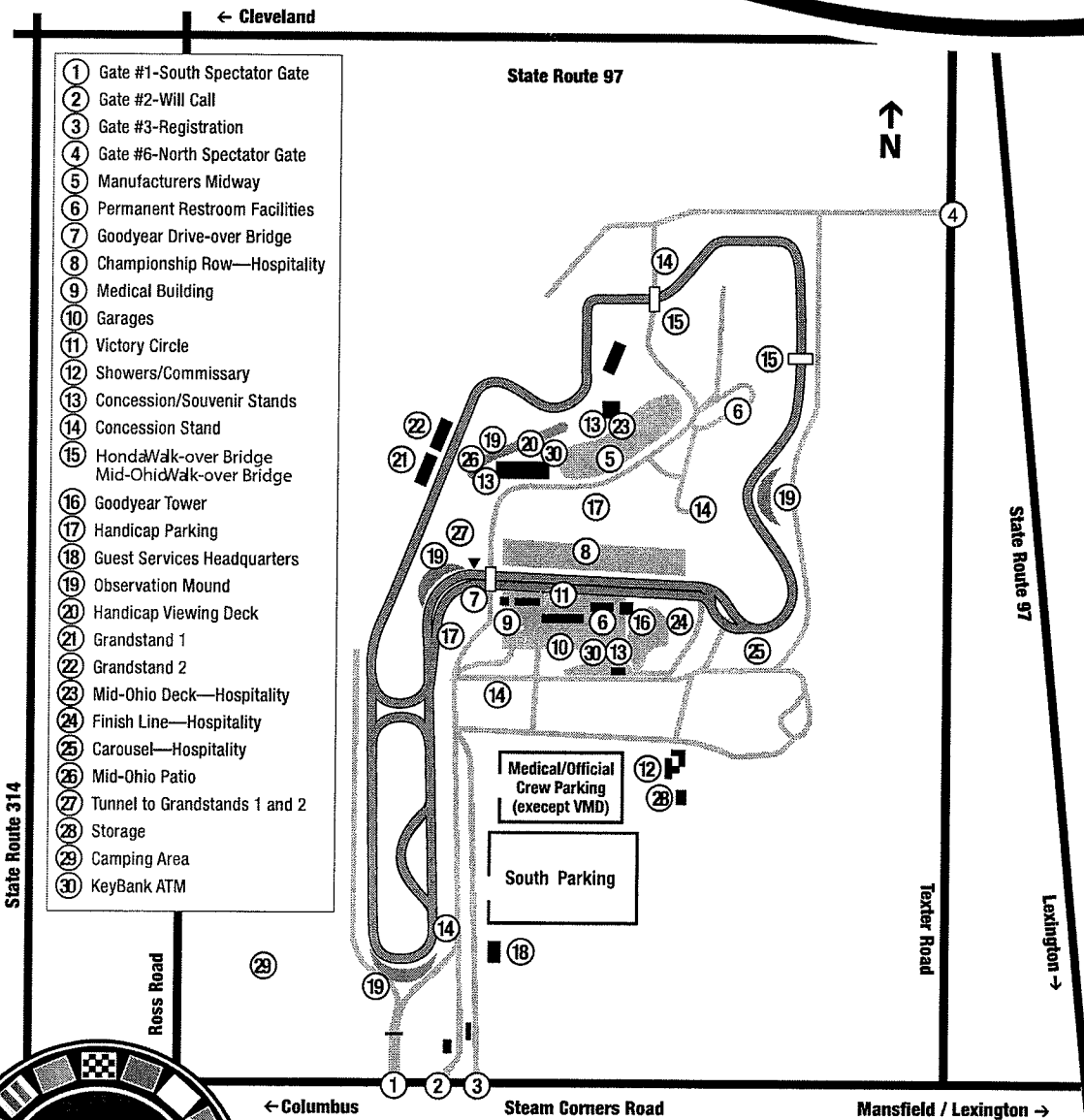
THE
HONDA
INDY 200
AT MID-OHIO
PRESENTED BY WESTFIELD INSURANCE

The Honda Indy™ 200
presented by Westfield Insurance
IZOD IndyCar Series
AUGUST 6-8



1-800-MID-OHIO | WWW.MIDOHIO.COM

MID-OHIO SPORTS CAR COURSE FACILITY MAP



MID-OHIO SPORTS CAR COURSE TRACK FACTS

LOCATION

- 60 miles north of Columbus, Ohio
- 75 miles south of Cleveland, Ohio
- 7 miles from downtown Mansfield, Ohio
- 10 miles from the Mansfield Lahm Airport

TYPE OF TRACK

- Road course consisting of 13 or 15 turns
- Track length is 2.25 or 2.4 miles
- Track width is 40'
- Pit lane is 40' wide
- Pit lane is 1,160' long
- Pit lane wall is 3' in height
- 28 pits

INFIELD AND GROUNDS

- 330 acres
- 190 acres are used for parking
- 75 additional acres are leased for parking during events

GARAGE PADDOCK AREA

- Three garages, totaling 28 stalls
- Permanent concessions stand with picnic area
- Permanent souvenir stand
- Permanent rest room
- The Mid-Ohio School Building
- Five story Goodyear Tower, which hosts media center and hospitality suites

OWNERSHIP

1962: Les Griebing opened Mid-Ohio Sports Car Course
October 1981: James R. Trueman purchased the track
Presently: Owned and operated by the Trueman family

THE MID-OHIO SCHOOL

Mid-Ohio Sports Car Course is home to The Mid-Ohio School, offering 15 different driving programs including a customized corporate program and three motorcycle riding courses.

Toll-Free Phone: 1-877-793-TMOS

Web Site: www.midohioschool.com

E-mail: driving@midohio.com

MID-OHIO OFFICES

Mid-Ohio Sports Car Course

P.O. Box 3108

7721 Steam Corners Road

Lexington, Ohio 44904-0108

Phone: (419) 884-4000

Fax: (419) 884-0042

Tickets: 1-800-MID-OHIO (800-643-6446)
(within the continental U.S.)

Web Site: www.midohio.com

E-mail: info@midohio.com

Columbus Office

TrueSports, Inc.

545 Metro Place South, Suite 400

Dublin, Ohio 43017-5367

Phone: (614) 793-4600

Fax: (614) 793-4621



1-800-MID-OHIO | WWW.MIDOHIO.COM

ENTERTAINMENT CENTERS

TRACKSIDE ENTERTAINMENT CENTER

All Entertainment Centers Include the Following:

- White frame tent
- 5-foot round tables with white tablecloths and colored overlays (choose from black, red, blue or yellow)
- Chairs
- Two complimentary worker passes
- Bar set-up with linen and skirting
- Buffet table(s) with linen and skirting
- Table floral arrangements and buffet table centerpiece
- One standard identification sign
- Daily admittance for each guest. Quantity of tickets will be issued based on the actual number of guests you will be providing hospitality for. Additional tickets and/or upgraded tickets, for select events, such as, paddock pass, infield parking and grandstand seat may be purchased separately. See Supplies and Services page for pricing.

PRICE*:

| | |
|--------------------|-----------------|
| 50 GUESTS: | \$5,500 |
| 100 GUESTS: | \$10,050 |
| 200 GUESTS: | \$17,600 |
| 300 GUESTS: | \$25,650 |
| 400 GUESTS: | \$33,700 |

*Food and beverage not included in price.

MID-OHIO DECK

This elevated permanent entertainment center is located in the infield with a view of the "Esses" portion of the track. The Deck accommodates up to 100 guests.

PRICE: \$12,600

Daily admittance for each guest. Quantity of tickets will be issued based on the actual number of guests you will be providing hospitality for. Additional tickets and/or upgraded tickets, for select events, such as Paddock pass, infield parking and grandstand seat may be purchased separately. See Supplies and Services page for pricing.

All necessary tables, chairs, linens, overlays, flowers and serving items are also included in the price. (Food and beverages not included in Mid-Ohio Deck pricing.)

GOODYEAR TOWER SUITES

Located on the fourth and fifth floors of the Goodyear Tower, these indoor-outdoor suites offer the ultimate experience in race viewing and comfort for guests. Each floor suite provides a view of the activities on pit lane and the front straightaway from an outside observation deck. Inside are sofas, a bar for beverage service and viewing of the races on a closed circuit TV feed (availability dependent on the event). The Goodyear Tower is centrally located to all the action in the garage paddock. Each floor accommodates up to 100 guests.

PRICE (EACH FLOOR): \$14,800

Price includes daily admittance for each guest. Paddock passes are required for your guests; please see pricing on Supplies and Services page. Additional tickets and/or upgraded tickets, for select events, such as Paddock pass, infield parking and grandstand seat may be purchased separately. See Supplies and Services page for pricing.

All necessary tables, chairs, linens, overlays, flowers and serving items are also included in the price. (Food and beverages not included in Goodyear Tower Suites pricing.)



1-800-MID-OHIO | WWW.MIDOHIO.COM

MISCELLANEOUS SUPPLIES AND SERVICES

HOSPITALITY SUPPLIES AND SERVICES

| | |
|--|--------------------|
| Table Linen (for two- or three-day service) each | \$ 5.00 |
| Umbrella Tables with four Lawn Chairs | \$100.00 |
| Private Portable Sanitary Facility | \$100.00 |
| Electricity | \$125.00 |
| Public Address System | Price Upon Request |
| Attendant (per man hour – time in excess of three-hour service limit only) | \$ 15.00 |
| Bartender (per day – must be used if serving beer) | \$ 75.00 |
| Security Guard (per man hour) | |
| Uniformed Guard | \$ 25.00 |
| Deputy Sheriff | \$ 50.00 |

Golf Cart Rental: Contact Bill Mead, Golf Car & Equipment Co. at 614/231-2278 or 1-800-589-8833

Approximate tent sizes for trackside entertainment centers are as follows:

- 50 Guests (20X40 tent)
- 100 Guests (40X40 tent)
- 200 Guests (40X60 tent)
- 300 Guests (40X100 tent)
- 400 Guests (40X140 tent)

MID-OHIO MERCHANDISE

Official Event T-shirt (includes paddock pass) \$ 19.00
100 percent preshrunk cotton with event logo on front and artwork on back. Sizes: M, L, XL and XXL.

Official Event Program Price Varies by Event

Mid-Ohio Sports Car Course \$ 15.00

Flag Logo T-shirt
All cotton, preshrunk with silk-screened flag logo. Available in heather gray or white. Sizes: M, L, XL and XXL.

Mid-Ohio Sports Car Course \$ 28.00

Flag Logo Sweatshirt
Heavyweight cotton and poly blend, crew neck with silk-screened flag logo. Available in heather gray. Sizes: M, L, XL and XXL.

Mid-Ohio Sports Car Course \$ 15.00

Flag Logo Hat
Cap featuring embroidered flag logo. Available in stone, black or red. One size fits all.

TICKET UPGRADES

Paddock Pass (each) \$ 13.00

Grandstand Ticket (each) \$ 10.00

Infield Parking Pass (each) \$ 15.00



1-800-MID-OHIO | WWW.MIDOHIO.COM