

TRACKTALK

THE MID-OHIO SCHOOL
FALL 2009

KEYBANK KEY TO SAFE TEEN DRIVING EVENT HELD JULY 30

Columbus, Ohio CBS affiliate (WBNS-TV), Sunny 95 (WSNY-FM), Upper Arlington Radio as well as *The Columbus Dispatch* all provided coverage of the event, compliments of KeyBank, at Hilliard Davidson High School, in Hilliard, Ohio. Close to 100 teens received free defensive driving tips and learned and honed vital skills as they got the chance to get behind the wheel of the Honda Civic skid car. Here is an excerpt from *The Columbus Dispatch* story:

The reality of the teens' driving skills set in quickly, as they took control of a skid car: a Honda Civic fitted with hydraulic outriggers that lift it off the ground, sending it into a doughnuts-in-an-icy-parking-lot spin.

"It was a lot of fun," said Corwin Vassaux, 17, of Hilliard.

But it was also a chance for him to understand what he did right last summer, when he was a new driver and his car hit a slick spot on the way to a friend's house. His mind blanked out, but he managed to avoid a crash.

Yesterday, Corwin practiced keeping his eyes where he wanted to go as the skid car started to swirl.

"If you look at what you're going to hit, you're going to hit it – I guarantee it," an instructor told students.

A driving coach, who sat in the passenger seat, told Corwin to keep his foot off the brake and maybe apply some gas midspin.

"I'm going to be more ready for the next time," Corwin said.

Check out [this link](#) for additional video and news coverage of this event. The next chance teens will have to get a sample of a **Honda Teen Defensive Driving Program** for **FREE** is on **Saturday, September 19** at the track when The Mid-Ohio School is hosting an **Open House**. This event will allow teens to experience an abbreviated Honda Teen Defensive Driving program. Each driver will get the chance to ride in the skid car and drive through the wet braking and emergency lane change drills in the upper paddock. RSVP in advance by calling 877-793-8667 or visiting www.midohioschool.com as spots are limited.

» **ENROLL NOW!**



HOLIDAY EDITION OF TRACK TALK

Keep your eyes peeled to your mailbox in November as we will deliver you a hard copy of the *Holiday Track Talk*, previewing the coming season and stocked full of special offers.

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SEPTEMBER 20

BRING THE WHOLE FAMILY FOR DRIVING FUN

» Open Track Time: Where you Lap the Track!

Shag flies at Wrigley Field, toss the ball around in 'The Shoe', play H-O-R-S-E in Madison Square Garden, drive at Mid-Ohio. The Mid-Ohio School now offers you the opportunity to drive around the track at speed without taking a full-day course. This is a great way for driving enthusiasts to get their friends and family even with no on-track experience a chance to join them in hitting the gas on the Back-straight or weaving through The Esses.

With Open Track Time as a part of select Open Testing & Tuning dates, anyone can get behind the wheel of their car and put it to the test on the country's most competitive track. Open Track Time is just \$195 and gets each driver a full hour (three 20-minute sessions) of time on the historic, challenging Mid-Ohio Sports Car Course.

This program is just as fun for novices as it is for experienced drivers. A "Limited Speed" Lead/Follow format behind one of our instructors gives first-timers a good idea of what they can do around the track. For those with a few more miles under their belt, "Max Speed" Lead/Follow allows Acura High Performance Course graduates the chance to unleash their inner Andretti while lapping Mid-Ohio Sports Car Course in their street legal car. Lapping Program graduates can participate in the Open Lapping group and test their skills against fellow veterans of The Mid-Ohio School on September 20 as well.

» [ENROLL NOW!](#)

» Open Testing & Tuning Gives Valuable Track Time to the Racer

Professional and car club racers can get some extra work in on the track during a full day of Open Testing & Tuning. This day will offer three 20-minute sessions for closed-wheel race cars. Get some lapping in at Mid-Ohio prior to your final event or before the season comes to a close. In addition to September 20, the two final Open Track Time groups of the season are on Friday, October 9 and Friday, October 16.

» [ENROLL NOW!](#)

OPEN TRACK TIME GRADS RECEIVE \$195 OFF!

Apply the fee you already paid on a previous Open Track Time course towards any remaining High Performance Program (see page 3 for dates) on the 2009 schedule. You can also share this discount with a friend and get them on the track. That's up to a \$195 discount!

** This one-time offer limited to one course enrollment only.*

» [ENROLL NOW!](#)



» Women's Only Honda Adult Defensive Driving Program

The Mid-Ohio School's first women's only event of the year in June was a successful one, so we scheduled another date in the fall. On September 20, they will go through a full Honda Adult Defensive Driving Program while also getting the chance to drive in the school's Honda Odyssey vans and Honda Civic EX Coupes. June's event saw a strong enrollment of women drivers who gained valuable knowledge in real life situations such as emergency lane changing and collision avoidance.

"This was not my first time, as I had done another course, not exclusively for women. Either one was fine with me, but it was great to get my mother-in-law and two sisters-in-law with me, and it gave the other women a chance to show what they can do. Everyone saw a great deal of improvement and I would do it again in a heartbeat."

— Cathy MacLean, student from Michigan

Mothers in particular often are driving with more passengers to practices and various activities, so we wanted to create a unique program specifically for them. The program is \$350 and provides drivers with a lifetime of safe driving knowledge and skills. Teenage girls are also welcome to enroll with their mothers, and we'll offer a 15% discount on both enrollments.

» ENROLL NOW!

» Performance Track Riding Rolls On

Enrolling in one of the Standard Two-Day events is a great way to save and make yourself comfortable on the track. No annual membership fee is required to participate in the track days.

- Saturday, Sept. 19 and Sunday, Sept. 20—Standard Two-Day (\$195 single-day/\$375 two-day)
- Monday, Sept. 28—Standard Single-Day (\$195)
- Tuesday, Sept. 29—All-in-Two (\$260/two-day rate of \$375 when combined with 9/28)



The track coaches for these events are licensed racers and experienced advanced-level riders handpicked for their skills, friendly demeanor and willingness to help. No matter your riding level... beginner, novice, intermediate, advanced or skilled racer, our instructors are there to help you achieve your personal goals on the track. They are happy to answer questions in the paddock in between sessions or to view your riding on the track and give input.

A tire machine will be available at all of the events. Tires will be for sale in most sizes. To 100% guarantee your size, please pre-order by e-mailing pschwall@midohio.com.

» ENROLL NOW!

**DON'T MISS THE HONDA TEEN
DEFENSIVE DRIVING OPEN HOUSE ON
SEPTEMBER 19**

COURSES STILL IN SESSION FOR 2009

The Mid-Ohio School's 2009 season is coming to an end in mid-November, but there are numerous opportunities still available to enroll in a driving program before we shut the track down for winter.

Honda Teen Defensive Driving

- October 3, 4 (double-up day), 17, 18, 24, 25 (double-up day), 31
- November 1, 7, 8, 14 (double-up day), 15

Honda Adult Defensive Driving

- September 19, 20 (women's only day)

Advanced Defensive Driving

- October 8, 30

Acura High Performance Course

- September 16*, 21
- October 10, 12*

Acura Advanced High Performance Course

- September 17*
- October 13*

Lapping Program

- September 18*
- October 14*

Open Testing & Tuning

- September 20 (w/ Open Track Time for street cars; special time: 8:30 a.m. - 1 p.m.)
- October 9 (noon- 4:30 p.m. for SCCA and competition race cars)
- October 16 (w/ Open Track Time Twilight for street cars)

Corporate Driving Experience

- **SOLD OUT!** Select dates may be available. Please call 877-793-8667.

*Can be part of a two- or three-day program

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KUMHO TIRES USA

FOUNDED: September 1960 in Yang-dong, Kwangju City

U.S. HEADQUARTERS: Rancho Cucamonga, CA

LOCATIONS: Eight overseas corporations, 17 sales branch offices, four R&D centers, nine manufacturing facilities

Since being founded in Korea in September of 1960 and producing 20 tires per day, Kumho Tires has expanded to becoming a global company with a strong presence in the American market with the Kumho Tires USA branch. The official tire company of The Mid-Ohio School, Kumho Tires USA produces over 50 unique styles of tires fitting everything from sedans to 18-wheelers. The Akron, Ohio-based R & D plant serves all of the United States tire market. Currently, parent company Kumho Tires is the world's ninth leading tire manufacturer with plans on cracking the top five by 2015. Its ninth manufacturing facility is currently under construction in Macon, Georgia.



KUMHO TIRES

GOING GREEN

Track Talk has **GONE GREEN** and will be delivered to you digitally, in a printable PDF format throughout the year. You must sign up for a user account at www.midohioschool.com. If you've purchased something online since December 2008, you're all set and ready to receive Track Talk in your e-mail inbox. In November, we will still mail you a copy of our Holiday edition of Track Talk, previewing the upcoming season. All editions of Track Talk will also be posted under the News sections of our website homepage at www.midohioschool.com. To keep up with us digitally 24-7, you can also follow The Mid-Ohio School on **TWITTER** at [@followmidohio](https://twitter.com/followmidohio) or become a fan on **FACEBOOK**.

2010 ACURA TSX COMING SOON TO THE MID-OHIO SCHOOL



We would like to thank our **CORPORATE PARTNERS** for their ongoing support. Our achievements and success would not be possible without the partnerships of these companies.

HONDA

PERFORMANCE
FRICTION
BRAKES

QUALITY
INS & SEALS

Comfort
INS & SEALS

KUMHO TIRES

7 **JEGS**

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